

OVERSEAS PRESS CLUB OF AMERICA

BULLETIN

WORLD PRESS CENTER

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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November 25, 1961

JOT THESE DATES ON YOUR

CALENDAR



Sun., Nov. 26 – Concert. The first in a series of Sunday afternoon recorded musicales will be an all-Beethoven program – the Consecration of the House Overture; the Symphony No. 8 in F. Major; and the “Emperor” Concerto. Van Cliburn, piano soloist. Time: 4:30 – 6:00 p.m., tenth floor lounge.

Tues., Nov. 28 – Open House: Dr. Julio C. Turbay, ex-Minister of Foreign Affairs of Colombia, presently chairman of Colombian UN Delegation, will discuss problems facing the OAS as related to Cuba. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations. (See page 3)

Fri., Dec. 1 – Reception for Os-good Caruthers, new deputy director of UN Press, Publications and Public Services Division since September – formerly N.Y. Times correspondent in Moscow. Time: 6:00 – 7:30 p.m.

Mon., Dec. 4 – Press Conference: Five distinguished Colombian journalists. Cocktails, 6:30 p.m. Dinner, 7:30 p.m.

Wed., Dec. 6 – Book Night. Herbert L. Matthews will be guest of honor to discuss his book “The Cuban Story” with panel of experts. Moderator: Dorothy Gordon. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations.

Thurs., Dec. 7 – Pacific Reunion Night. Guest speaker: Rear Adm. Samuel Eliot Morison, U.S. Navy’s official historian. Charge: \$4. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations.

OPC All-Star Team Heard Internationally

OPCers comprise an all-star team of news experts now heard regularly overseas Monday through Friday at 3:00 p.m. EST over Worldwide Broadcasting’s international shortwave facilities, WRUL, a division of MetroMedia, Inc.

The continuing series was negotiated by A. Maxwell Hage, president of Broadcast Editorial Reports, Inc., seventh floor tenants in the new World Press Center building, and Worldwide’s president Ralf Brent. Hage is editor-in-chief

of the broadcast series and announced this week that the team of global communicators also will be heard soon over radio stations throughout the U.S. and Western hemisphere.

The global communicators are: Louis P. Lochner, Vincent Sheean, Hal Lehman, Will Oursler, Leon Dennen, Columbia Rossi, Richard Thomas, Norwood F. Allman, Russell Brines, Ansel Talbert, Major George Fielding Eliot, Irene C. Kuhn, Eugene Lyons, and Burnet Hershey.

Most of the group are newsmen who were part of the BER-produced Imperial Press Club when sponsored by Chrysler Corporation over WQXR and the QXR-FM network.

For the most part the broadcasts originate from WRUL’s New York studios and are beamed principally toward Europe, Africa and South America – although heard throughout the world.

Some OPCers, however, report from wherever they are on the globe. Louis Lochner is heard weekly until Jan. 1 from W. Germany; Eugene Lyons broadcasts from Manila; Irene Kuhn, from Rome; Richard Thomas, from Paris; and James Sheldon will originate broadcasts from

(Cont’d on page 5)

UAR NEWSMEN AT CLUB

Several Egyptian newsmen were guests of the OPC at a special reception last Thursday, Nov. 16.

The journalists were visiting New York as a last stop on their month-long U.S. tour sponsored by Study Missions International, (private volunteer organization of U.S. newspaper editors and publishers) in cooperation with the U.S. Department of State.

Other cities on their itinerary included Washington, D.C.; Milwaukee; Hartford, Wis.; Rapid City, S.D.; Denver; Colorado Springs; San Francisco; Bakersfield; Los Angeles; Austin, and Atlanta.



NOV. 16 RECEPTION for U.A.R. newspapermen. (l. to r.) Seated: Mohammed Khatib, Middle East News Agency; Dr. Amin Aboulenein, editor, *The Egyptian Gazette*; Essam Khodary, secy to the director general of Information, U.A.R.; and Latif Farag, economic writer, *Al Akhbar*. Standing: Ahmed Nafea, news editor, *Al Ahran*; Edgar S. Bayol, director of Study Missions International, Washington, D.C.; and Aaron Einfrank of the OPC Foreign Journalists Committee.

Player Joins Study Comm.

Willis Player, American Airlines vice president, has joined OPC’s Special Study Committee, chairman Dickson Hartwell announces. American Airlines provided great assistance and other facilities for OPC’s first “fellow” Kit Keeton on the first leg of his trip to Bangkok where he will be managing editor of the *Bangkok World*.

Overseas Ticker



Edited by CHEVA ARMOR

TOKYO.....from NORM SKLAREWITZ

The Hakone economic conference which brought half the U.S. cabinet to Japan Nov. 2-4 was the biggest news event to hit Ol' Nippon for a long time but it produced more fury than copy. The foreign press covering the event had to content with: a wall erected, Berlin style, inside the conference hotel by the Japanese foreign ministry to keep newsmen from contaminating delegates; briefings so general that little was admitted beyond the time of day; and well-placed leaks to the Japanese newsmen. The crowning touch came the final day when the joint-communique summing up the conference was read in Japanese only. Foreign correspondents then had to wait almost 30 minutes for the English translations. Quip of the day: "Never have so many traveled so far to do so little."

Biggest sidebar to the confab was Secy Stewart Udall's trek up Mt. Fuji. ABC's Ray Falk headed a small expedition that included five goriki (porters), two cameramen, a girl reporter and for no explained reason, the office driver. Ray was waiting at the summit with a sound rig and was joined by Time-Life's Don Connery when Udall came striding up accompanied by Life photog Jean Launois. One other correspondent who started out on schedule stopped to telephone back a new lead from a way station. By the time the connection was through and the story dictated to the news desk, Udall was a mile away. That mile uphill on the slopes of Fuji was one the reporter never recovered.

John Boyle, chief of Time-Life correspondents, was in town on the first stop of a round-the-world trip that's taking him through the Mid-East and Europe in the coming weeks. ABC's John Scali scored a clean beat with his on-camera interview with Korea's General Park Chung Hee, the first given a foreign newsmen. John and a half-dozen Tokyo-based correspondents went to Korea from Japan with Secy of State Dean Rusk at the conclusion of the Hakone confab.

BRUSSELS..from H. PETER DREYER

Brussels this past week attracted a large number of out-of-town correspondents as British membership negotiations with the European Economic Community, the Common Market, began here in earnest. American visitors, all from Paris, included: Edwin Dale, N.Y. Times; Jan Hazbrouck, N.Y. Herald Tribune; Joe Grigg, UPI; and Arnaud de Borchgrave, Newsweek. All major U.K. papers sent special correspondents also, either from London or Paris.

Press arrangements, unfortunately, left very much to be desired. At Rue Quatre Bras 2, a brand new office building set aside by the Belgian authorities for these negotiations, the press had a comfortable enough room on the first floor, while the delegates met on the seventh — and never (barring a press conference at the very end) did the twain meet. Reporters from member nations of the EEC did a little better, thanks to briefings by their national delegations. Americans were saved through the co-operation of the British delegation and their efficient press officer who threw open U.K. briefings for them — very cozy thanks to the small number of correspondents present — by Edward Heath, Lord Privy Seal and head of the British delegation. It is to be hoped that as these talks continue in the months to come the Six, notably the EEC Commission, will realize that it is to their advantage to present their side of the story also.

Only a few days before the Commission had indicated that it "likes" journalists when its president, Walter Hallstein, staged a cocktail party to inaugurate a beautiful and spacious press room in the Common Market headquarters building, a great help to correspondents stranded in downtown Brussels and looking for a typewriter, some writing material, a place from which to telephone or merely a comfortable chair.

ROME.....from SAM'L STEINMAN

Johnny Pepper, young son of Newsweek's Curtis Pepper, plays love-child of Julius Caesar and Cleopatra in forthcoming film, "Cleopatra," now before the cameras here. When his father taunted him that he didn't even know his character,

he replied, "Oh yes, I do. I am the son of Julius Caesar and Elizabeth Taylor"...

Back from a Middle East tour with copper trays and leather cushions for his apartment is John Law, US News & World Report.

Unless there's a new outbreak somewhere south of Rome in Africa or Asia, George Weller and Charlotte Ebener Weller, Chicago Daily News, are looking forward to Thanksgiving, Christmas and New Year's in their Rome apartment.

MEANWHILE BACK IN.....

PARIS: Robert C. Cody, Eurofilm Associates, has recently returned to Paris base after absence of nine months in Germany & Israel shooting eight half-hour documentaries for his "Overseas Report" TV series. His other recent activities included Eichmann trial coverage, and TV reports on Paris police force and Sorbonne students for U.S. TV News and KTLA-TV, Los Angeles. He's currently busy, with partner Dick Lusby, shooting interviews, features and backgrounders for their new Eurofilm TV News Service, set up to provide independent stations and station groups with their own correspondents and bureaus overseas. Says Cody: "Visiting OPCers are most welcome at our Paris hq at 6 Rue Lamenais. Tele: ELYsees 90-74."

LONDON: Art Rosett, editor, owner, publisher and reporter of the Mediterranean Courier in Casablanca, has established his new command post in London, from which he will direct the European operation for the Billboard Publishing Co. This is the first time in its almost 100-year history that Billboard has had a director for the European slot. The move was predicated by the increased tempo

(Cont'd on page 5)

Editor This Week: Margaret Ralston
Bulletin Committee Chairman
Richard J. H. Johnston
Acting Chairman: Bob Dunne
Managing Editor: Lucille G. Pierlot

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OFFICERS: John Luter, President; Ansel E. Talbert, John F. Day, Mary Hornaday, Hal Lehrman, Vice Presidents; Will Yolen, Secretary; Will Oursler, Treasurer. **BOARD OF GOVERNORS:** William F. Brooks, Frank Conniff, Robert Conway, John de Lorenzi, Richard de Rochemont, Frank Gibney, Irene Kuhn, William L. Laurence, Henry Lieberman, Kathleen McLaughlin, Lin Root, Harrison Salisbury, Horace Sutton—Madeline D. Ross, Dorothy Omansky, Henry Gellerman, Alternates—James V. Foley, Manager.

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CORRESPONDENTS: Africa, Henry Toluzzi; Athens, Alfred Wagg; Beirut, Kenneth Miller; Belgrade, Paul Underwood and Joseph C. Peters; Berlin, Gerhard Stindt; Bonn, Russell N. Braley; Buenos Aires, Sam Summerlin; Brussels, Harry Gilroy (Benelux) and Peter Dreyer; Cairo, Arthur Higbee; Caracas, Everett Bauman; Copenhagen, Per K. G. Amby; Frankfurt, Phil Whitcomb; Hollywood, Joe Laitin; Hong Kong, Jim Robinson; Honolulu, James F. Cunningham; Johannesburg, Richard Kasischke; London, Jay Axelbank; Manila, Henry Hartzenbusch; Mexico City, Jaime Plenn; Moscow, Aline Mosby; New Delhi, Paul Grimes; Ottawa, Tania Daniell; Panama, Crede Calhoun; Paris, Bernard Redmont; Rio de Janeiro, Lee Hall; Rome, A. R. McElwain and Sam'l Steinman; Singapore, Don Huth; Sydney, Albert E. Norman; Taipei, Al Axelbank; Tokyo, Norman Sklarewitz; Washington, Jessie Stearns; Zurich, William A. Rutherford.

It's all in the Family



The Hasletts: Harry; Bob, Sr.; and Bob, Jr. (Photo by Harris & Ewing)

A "first" in OPC membership history happened two weeks ago when *Robert R. Haslett, Jr.*, was accepted as an associate member, joining *Robert Haslett, Sr.*, and brother *Harry H. Haslett*, who was accepted into the "associate" ranks three weeks ago.

This makes OPC's 1500th member, *Robert Haslett, Sr.*, the first of the Club to have two sons as members.

Bob, Jr., based in New York, is general manager of the American Photograph Corporation which, among other photographic accomplishments, owns and operates *Harris & Ewing*, news photograph service in Washington, D.C.

Harry H. Haslett is general manager of Radio Station WBNX in New York, a foreign language station specializing in Spanish but also broadcasting in Greek, Italian and several other languages. He is vice president of his company which owns and operates six other radio stations. *Harry* came to New York from the Baltimore station.

Bob, Sr., veteran newsman formerly with the *N.Y. World Telegram*, now with the financial PR firm of *D.M.S. Hegarty & Associates*, has one comment on the history-making first OPC family trio: "I hope they keep our tabs separated or Pop gets stuck!"

TURBAY TO DISCUSS OAS

A principal exponent of the Colombian plan and a severe critic of Castro is *Julio C. Turbay*, former Colombian Foreign Minister and present chairman of his country's UN delegation. *Turbay* will discuss the OAS in relation to Cuba and other problems facing the Latin American organization at an Open House Tues., Nov. 28.

Turbay was an involuntary guest of Castro's at Havana's airport in September when his plane was hi-jacked en route to Bogata from Mexico. He had been in Mexico City for conversations on the OAS plan with Mexican authorities.

At the most recent meeting of the OAS in Washington, a plan presented by Peru, designed to meet the Cuban problem head-on, was defeated. Instead, OAS inclined more toward Colombian President *Alberto Lleras Camargo*'s more moderate proposal to invite Castro to suspend Cuba's military agreements with the USSR, and permit freedom of action for Cuba's opposition parties within the country. On December 4, the OAS will meet again in Washington to decide on a January Foreign Ministers' meeting for discussion of the issue.

Turbay will be the second ranking Colombian to visit OPC. On his April 1960, U.S. State visit, President *Lleras* held his New York press conference at the Club.

Friday Night Wing-Dings

It's a gay group that meets every Friday night (till the wee hours) in the tenth floor lounge for the sheer joy of crooning those old June-moon-spoon tunes. The informal fests, started two months ago by the House Operations Committee, begin at 10:30 p. m. There is a bar set-up for the "open" evenings. *Jack O'Dwyer*, *N. Y. Journal American*, and *Dick Johnston*, *N. Y. Times* (pictured below) alternate at the piano with a flexible repertoire.

Join us! Adopt the Friday night slogan, "See you on the tenth floor!" The more harmonizers, the merrier.

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HISTORY IN THE MAKING

On December 4, 1961, an important page in Caribbean history will be written. Trinidad and Tobago will hold a General Election using — for the first time outside the territorial United States — voting machines.

The Government of Trinidad and Tobago is not only the first to use voting machines; it is the only one in the world to be 100% equipped with them.

Perhaps the most interesting aspect of this election is its bold step towards the democratic way of life . . . in the face of the rising menace of neighboring Cuba.

If you plan to cover this vital event, let us help you dig out all the facts here or on the spot.

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Lewis R. Nadle
Public Relations Director
Member, OPC

A Thanksgiving 'Hello Out There' to Bulletin Correspondents

By L. G. PIERLOT

This is "Be Kind to Bulletin Correspondent Week." Actually, every week is, but in that the Pilgrims coined the word Thanksgiving, we would like to take advantage of it and devote a special "thanks" list of superlatives to our far-flung fellows in the field. Namely, to those catalogued in our page 2 masthead each month. They keep our Ticker ticking, serve as OPC landmarks for press pilgrims throughout the world and faithfully supply us with feature stories for the mere fee of a plea — sometimes, not even. Noble members, these! To all of you, OPC and its Bulletin extend warmest appreciation.

One way the Committee can express its thanks a bit more concretely is through its own annual awards, which were started last Spring. The first Bulletin Award for "best overseas reporting" went to Paris correspondent *Bern Redmont*. For best contributions on the "domestic" score, the 1960 Award went to *George Natanson*.

Most major overseas centers are cov-

ered. But a member, pulling out of Saigon soon, will leave a hole in our correspondent-studded map. Any volunteers in that news spot? We'd like to receive word on the press activity/problems there.

Since loyal jotter *Thurston Macauley*, *Stars & Stripes*, left a few months ago for the Darmstadt offices, we've missed his Madrid copy. However, as a replacement, we have just acquired UPI bureau chief *Hank Schulte* through the arrangement of roving *Paul White* during his recent swing through Spain.

Also, *Sam Jaffe* has just volunteered his services (as alternate with UPI's *Aline Mosby*) in Moscow where he assumed top ABC spot on November 20. We'll be printing his contact information as soon as he gets settled there. A revised December masthead will carry the new names.

Following *Joe Peters'* suggestion that we publish a more detailed listing of Bulletin correspondents — with phone numbers — (refer October 28 issue page 4), a more recent letter from him says: "Most firemen don't bother to look up your telephone number. In my case, they

couldn't find it anyway for two reasons: I won't be listed till the new book comes out between now and 1965; and the book is printed in cyrillic so they couldn't read it. So they barge in on you about the same time you are in the midst of a hot, immortal sentence, or about to go to bed, or your wife has spread all kinds of things to dry all over the apartment. A telephone call at least will put you on the alert."

Peters believes this handy file will simplify life for all. And most tickermen seem to agree, according to the response. Moreover, they report: "We put out the welcome mat for all OPC visitors who help feed us Bulletin overseas news."

So, as promised, here is the roll call including affiliations, addresses, and telephone numbers. Because most of you trek about at such a pace, it's difficult for this Bulletin staffer to keep up with all. If there are any outdated-or-otherwise facts, please let "m.e." know. Also, if there are any spots uncovered and you would like to add your name to our ever-changing list as man of that area we welcome you!

AFRICA

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and

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and

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(Continued from page 4)

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and

Paul Underwood
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Hotel Moscow
Belgrade
Tele: 25-478

STARTEAM (Cont'd from page 1)

Formosa and Hong Kong on his current junket.

Emphasis in the broadcasts is on the significance of the news — and on opinion concerning world affairs and events based on the on-the-scene experience of of men who know intimately the areas and personalities making headlines and writing contemporary world history.

"Globalcasts" also are integrated into a weekly news analysis review. The feature is believed the first regularly scheduled series of its kind in public affairs programming.

For the benefit of overseas members who might like to tune in their colleagues, these are the frequencies used by World-wide shortwave transmitters:

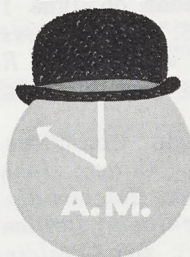
17750 KC — 16 meters; 17845 KC — 16 meters; 15390 KC — 19 meters; 11855 KC — 25 meters; 11790 MC — 25 meters; 15380 MC — 19 meters; and 21460 MC — 13 meters.

TICKER (Cont'd from page 2)

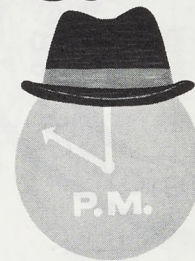
of communications between the two hemispheres. While still owner of the Mediterranean Courier, Rosett has turned over the active management to Dick Stagel.

Rosett will swing around Europe at least once a month on his new job, while maintaining offices and flat at 31 Devonshire Place, London, W.1. He invites OPCers to avail themselves of his facilities when in London.

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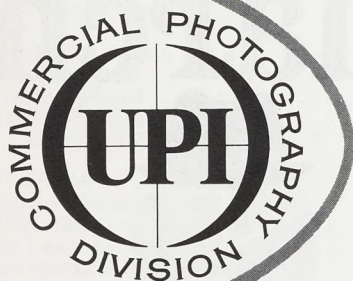
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COMMITTEES



Book Night Committee's first evening was devoted to a discussion of Alexander de Seversky's book "America, Too Young to Die!" Mr. de Seversky discussed policies of our country relating to the possibility of a thermo-nuclear war. Our second evening was built around Sen. William Benton and his new book, "The Voice of Latin America." John K.M. McCaffery moderated the discussion and William Gray, John Wilhelm and Ray Josephs spoke. The program was taped by WNYC for broadcast. A third evening schedules Herbert Matthews' discussion of his new book "The Cuban Story."

Working members of the Book Night Committee are: Adele Nathan, Dorothy Gordon, Fred Kerner, Boyan Choukanoff, Robert S. Kane and Betty Etter.

Anita Diamant Berke
Chairman

Bulletin Committee: We are now printing 3,300 copies of the Bulletin each week: 3,193 being mailed to members and other subscribers — 2,811 in the U.S. and 382 overseas.

Recent average weekly printing cost over the past three months (Aug. 1 — Oct. 7) has been \$1,322.00.

Richard J.H. Johnston
Chairman

(For Bulletin Committee members and correspondents, see page 2 masthead)

Charter Flight Committee: Within three and a half weeks of the first announcement of the charter flight to Paris, May 18, 1962, reservations for 112 seats accompanied by non-refundable \$10 fees per seat were received by the Committee. For this round-trip flight, a BOAC Boeing 707 jet has been chosen. The flight returns from London on June 17. Round-trip fare is \$285. Members Russell Anderson of London and Bernard Redmont of Paris have consented to arrange cocktail receptions.

Charter Flight Committee members are: Gilbert L. Carter; John Collins; DeWitt Davidson; Malcolm McT. Davis; Robert S. Kane; Robert LaBlonde; David Lobb (alternate); and Geraldine Sartain.

Madeline D. Ross,
Chairman.

CLASSIFIED



APARTMENT AVAILABLE: Unfurnished 6½ room Duplex overlooking garden in private townhouse. 3 bedrooms, 2 baths, dressing room, dining room. 20x20 beamed ceiling in livingroom. 3 woodburning fireplaces. Tele: CH 3-8971, owner, (10-12:00 a.m.)

The OPC Barber Shop is open weekdays from 9:00 a.m. — 5:00 p.m. for Club members — by appointment only. Tele: Vito, LW4-3500.

PEOPLE & PLACES

Dennis Duggan, N.Y. Herald Tribune, is in hospital for two weeks for minor surgery — Harkness Pavillion, Columbia Presbyterian Medical Center, 180 Ft. Washington Ave., WA 3-2500.

Harry Welker, N.Y. Herald Trib, is recovering from heart attack at St. Luke's Hosp., Amsterdam & 113 St. — UN 5-3000.

TRAVELING: George McCadden, News Ltd. of Australia, spent Thanksgiving Day in Tahiti enroute to Australia for business trip — will return via Hong Kong and Europe **Lillian Genn**, back from Mediterranean tour, found little Israel so chockful of world VIPs "a reporter doesn't have to venture forth from the King David Hotel for copy. Most exciting story is work being done for the youth of 70 nations dropped into this melting pot of the Mid-East" NY Times' **Dick Johnston** and wife Betty are on a month's Mediterranean cruise **Jim Sheldon** left Nov. 16 with wife for two-week trip to Philippines and Southeast Asia. Can be reached Nov. 18-24, c/o Hon. **Edward Martelino**, Philippine Gov't Press Office, Manila **Arthur Schatz**, Photography USA, is back from 3-month photo/journalism Europe trip. Found himself inside E. Berlin zone 6 hours before Vopos closed borders. Decided to remain to sneak pix which he sent out with evacuees but never recaptured. He's just spent 17 days in Mexico on picture stories; is wrapping up two Life picture stories; then off to Greenland for Life & industrial clients. Plans early Europe return for more assignments **Julius Epstein**, UN correspondent for Industriekurier (Duesseldorf), is just back from 6-week trip through England, Germany, Switzerland & Austria. He was guest of the Assn. of Expellees part of the trip; visited new settlements of Sudeten Germans in Bavaria; spent week in Berlin traveling along 25 miles of wall, with half a day in Eastern sector; and interviewed Willy Brandt. Radio station Free Berlin conducted three interviews with Epstein, one devoted to Katyn Forest Massacre. He was instrumental in bringing about the American congressional investigation of that crime. . . . **Paul White**, special correspondent for new nat'l newspaper in Washington, The World, just returned from story assignments in West & East Germany, France, Spain & Portugal, winding up with scoop story on Ulbricht, E. Germany's militant gov't head whose red-faced question is "Can he himself be de-Stalinized?"

PUBLICATIONS: Sanford Griffith has article, "Black Africa & American Financing," in November's The Magazine of Wall Street **Hal Lehrman** played on two rival teams simultaneously Nov. 12 — with major book reviews in the NY

Times and the NY Herald Trib
Richard Cohen, PR director of American Jewish Congress, co-authored "School Segregation, Northern Style" in November issue of The Progressive magazine

Lin Root will tell all about hepatitis in December's Reader's Digest Writing under the pen name of "Casey Roberts," **Joe Dine**, CBS News, has a piece in December's Saga Magazine, which devotes the issue to WWII. (Dine, whose Saga story is based on a true incident in France, commanded a rifle company in the 36th Division.)

RADIO-TV: On Nov. 6, **Duncan MacDonald** began a five-days-a-week interview series called "Observation Point" over WQXR.

NEW POSTS: **Bert Covit** has been appointed local UPI representative in Papeete, Tahiti **John A. Brogan**, King Features Syndicate, has been re-elected treasurer of the Inter American Press Association **Bernard Frazier**, Eastern PR manager of Firestone Tire & Rubber Co., has been named second veep of Catholic Institute of the Press replacing **Joseph Rosapepe** who moved to Washington as PR director for Bureau of Internal Revenue **June L. Herman** has left her post as editor in chief of Scholastic Roto for job as young adult editor with Macmillan Book Publishing Co. . . . **Ronald Schiller** has opened Ronald Schiller Associates, Inc., PR, at 310 Madison Ave., NYC — with branches in Los Angeles & San Francisco. **Gilbert A. Crandall** has been appointed publications officer in tourism program of Maryland Department of Economic Development **Edwin Hartrich**, Internat'l PR consultant, has been named chairman for 1961-63 of The American Club of Dueseldorf.

LECTURES: World's Fair veep **Bill Berns** updated progress of 1964-65 big show for Northeast Chapter of American Society of Travel Writers at recent meeting held at OPC **Amelia Lobsenz** was a speaker at annual National Convention of PRSA Nov. 14, in Houston **Marguerite Cartwright**, member of Council of Univ. of Nigeria, was a delegate and speaker at recent UNESCO Conference in Boston. Theme: "Africa & the U.S." **Florence K. Jones**, president of Reed-Jones, internat'l PR, NYC, lectured at seminar & workshop on PR Nov. 18, in NYC, conducted by Business & Professional Women's Club of N.Y. State **H. Wilson Lloyd**, PR/advertising director for nat'l Blue Cross Assn., spoke before Industrial Editors Institute at Phoenix, Nov. 9 — was also speaker at meeting of Arizona chapter of PRSA the following evening **Sidney Hertzberg**, editor of Current, participated in panel discussion on "Realities of Our Free Society" Nov. 8, at Washington, D.C. annual conference of Council of Nat'l Organizations for Adult Education.

PLACEMENT

Eastern & Midwestern U.S.

No. 511 ILLUSTRATED LECTURES — Lecturers with recently made 16 mm color-sound films to lecture with the films on current situation in South Amer., Middle East &/or Asia. Ea. lecture must be on 1 subj. — i.e. 1 part of world, 1 country, 1 city or section & should run around 70 mins. (two 35 min. reels). Salary open.

New York City

No. 527 PR man with legal & association background; possibly part time. Salary open.

No. 539 PR man to write, place corporate, product material for major drug account. About 2 yrs. media &/or PR experience. Excellent opportunity to grow with small, dynamic agency. Salary about \$8,500-9,000.

If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address the Placement Committee at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone the OPC number LW-4-3500 to let the Committee know of jobs available. We can assist only OPC members in finding jobs.

Stephen E. Korsen, Chairman

NEW MEMBERS

The Admissions Committee announces the election to membership of the following candidates:

ACTIVE

Alan D. Cline — AP Tokyo
Paul Davis — NBC Brussels
Noel Fox — The Scandinavian Times
Harry Hertz — N.Y. World Telegram & Sun
Stuart Novins — CBS News

ASSOCIATE

Alfred E. Glark — The New York Times
Sylvester R. Curran — Cavalier Magazine
Robert S. Hutchings — Public Inform. Off. HE&W dept.
Stanley Russell — N.Y. Times 1926/31
 N.Y. World 1922/26
Jean C. Tucker — Manchester (N.H.) Union Leader

MEMBERSHIP APPLICATIONS

ASSOCIATE

WILLIAM T. BRANNON — author and freelance magazine writer. Proposed by **Lawrence G. Blochman**; seconded by **Will Oursler**.

MARY M. ECKLEY — McCall's Magazine. Good Housekeeping Mag. 1953/58; Everywoman's Mag. 1952/53. Proposed by **Selma Robinson**; seconded by **John M. Carter**.

TED ESTABROOK — UN Office of Public Inform. Radio Stations NBC, CBS, ABC and WPIX 1945/55; WERI 1955/57 (Westerly, R.I.); WHOO 1957/59 (Orlando, Fla.); WCUE since 1958 (Akron, O.) Proposed by **Sally Sheppard**; seconded by **John Luter**.

SAMUEL KLEIN — The Wool Bureau, Inc. AP 1940/47; Health Insur.Inst. 1956/60. Proposed by **Rocco Famighetti**; seconded by **John Luter**.

BEN SCHECHTER — INS 1937/51. Proposed by **Louis Messolonghites**; seconded by **Joseph Willicombe, Jr.**

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The DC-3, the plane that made commercial aviation, was built to American's specifications.

The first non-stop, round-trip, transcontinental service was on an American DC-7, another plane built to our specifications.

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Today, only American has 707 Astrojets,* the first commercial planes powered with fan-jets, the engines that opened Jet Age: Stage II.

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